

Executive Business Administration Certificate



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EDWARDS
SCHOOL OF BUSINESS
UNIVERSITY OF SASKATCHEWAN

EXECUTIVE
EDUCATION

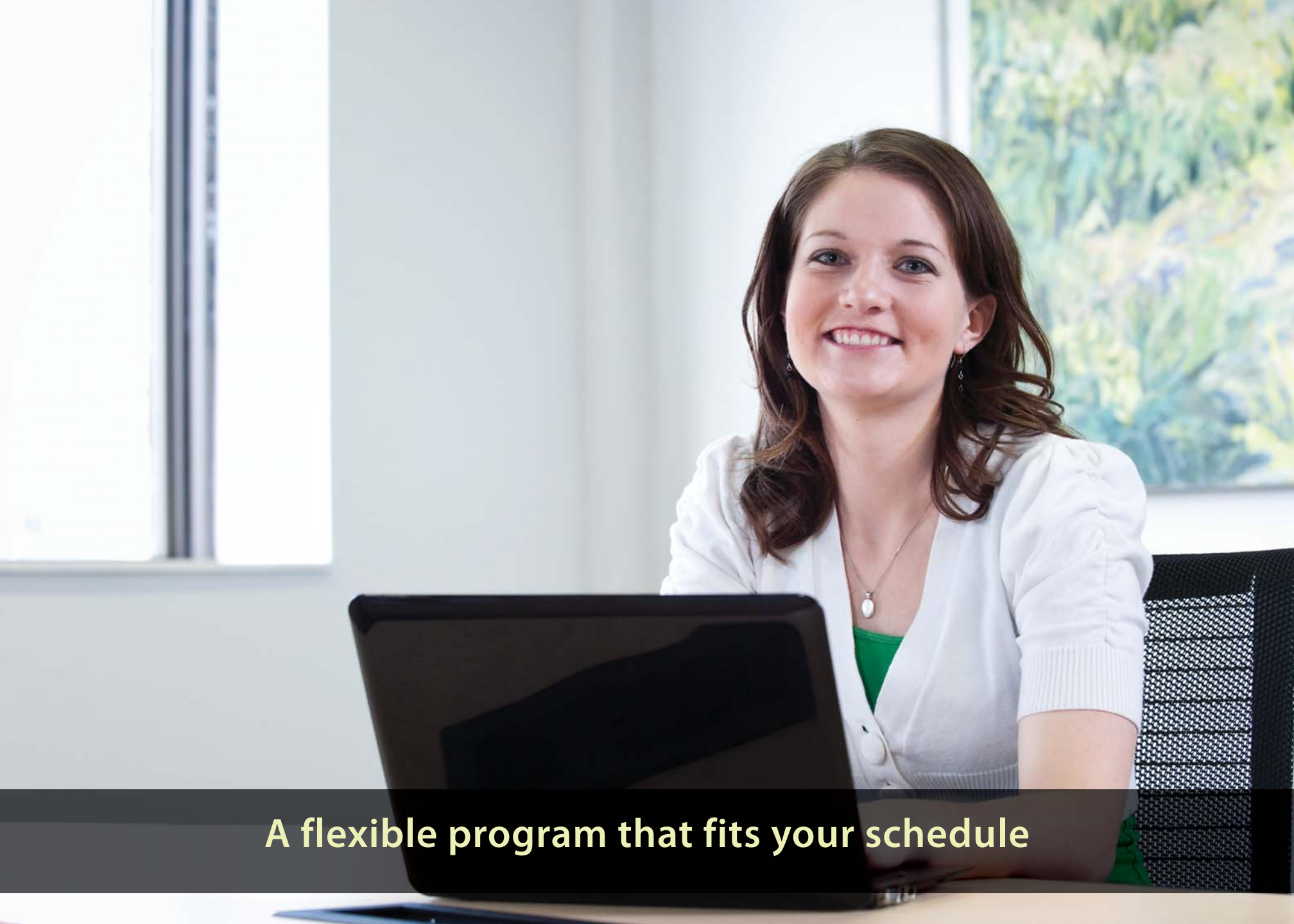
An Education that Fits Your Needs and Your Schedule

The Executive Business Administration Certificate (EBAC) is a business management program that allows students to study executive business education at the certificate level. The program consists of four advanced business courses, which are taken over a period of two years. The aim of the EBAC program is to provide advanced exposure in the areas of strategy implementation, decision making, advanced marketing, business plan development, and other business-related special topics.

Planning Your Program

The EBAC was designed to be taken over two years, completing one class per regular term. Classes run in the Fall (Term 1) and winter (Term 2), once per week on Monday evenings.

If you have program planning questions or require assistance in registering for classes, you may book an advising appointment. In person or telephone appointments are available. Please call us at 306.966.8686.



A flexible program that fits your schedule

EBAC Program Courses

Marketing in Dynamic Environments

This course will invoke processes to analyze market opportunities, planning, implementing and controlling the marketing activities of the start-up venture. Advanced strategic marketing will be investigated through discussion of selected articles, case studies and other supporting material. Marketing practice is explored through case study analysis, development of a marketing plan, and guest speakers.

Strategic Management and Implementation

Designed to enable students to initially view strategy formulation as a logical and rational process. This course will assist students in developing skills in the analysis of a firm's financial, strategic and competitive position, their value proposition, the competitive environment, and in recommending a general competitive strategy.

Venture Management

This course is designed to assist students in developing and understanding the skills and tools required in preparing and presenting a complete and professional business plan for a business entity. All aspects of the business plan are discussed, including operations, human resources, marketing and finance.

Special Topics Seminar Panel

Students will be familiarized with a series of special topics, including themes such as leadership, innovation, international affairs, customer-centric marketing, services-based marketing, entrepreneurial orientation, personal financial planning, negotiation, sales management and other relevant and current topics.

"I found the EBAC program to be very valuable. It provided me with learning opportunities that expanded on the principles learned in the BAC program and provided the practical application of these principles such as developing both complete marketing plans and business plans. EBAC has given me ideas of how I want the organization I work for to look and made me reflect on all the possibilities for improvement."

- 2011 EBAC Graduate



“This program is a must have, for every aspiring executive and corporate entrepreneur!”

**- Doug Brecht,
Saskatoon Police Service**

■ Tuition, Fees, and Textbooks

Tuition and Student Fees

Program tuition fees are assessed by the University of Saskatchewan in May of each year. Tuition fees are charged on a per-course basis each term. Certificate students are responsible for ensuring timely payment of tuition and fees each semester in which they are registered for classes.

All certificate students must pay student fees. These fees are subject to review and revision at any time, and, they are non-refundable after the add/drop deadline for a given term.

For current tuition and fee rates, please visit <http://students.usask.ca/current/paying/tuition.php>

Textbooks

Textbook costs can vary depending on the requirements of each course. Generally students should expect to budget between \$100 and \$200 per class for texts and materials.



"THE EBAC PROGRAM IS A NATURAL PROGRESSION TO THE STUDENT WHO WANTS TO FAMILIARIZE THEMSELVES WITH A HIGHER LEVEL OF EXECUTIVE MANAGEMENT AND THE PROCESSES INVOLVED. I FOUND THE PROGRAM INSIGHTFUL, CHALLENGING, AND FULFILLING, AND I STRONGLY SUGGEST THE PROGRAM TO ANY INDIVIDUAL ASPIRING TO MOVE INTO EXECUTIVE POSITIONS, OR FOR THOSE SIMPLY DESIRING A BETTER UNDERSTANDING OF THE EXECUTIVE PROCESS."

- JOE A. MOSER, EBAC GRADUATE, 2011



Admission

Admission Criteria

The EBAC certificate is available to graduates of the BAC program or an equivalent offering (i.e. Health Care Administration Certificate, and other similar certificate courses in business offered at the post-secondary level).

Applicants are assessed on a case-by-case basis. Applicants who do not meet these requirements may apply for admission into the program on the basis of extensive business experience.

Application Deadlines

EBAC applicants may choose to start the program in either September (Term 1) or January (Term 2). The application deadlines are as follows:

- Fall: September start - August 15
- Winter: January start - December 15

To ensure timely acceptance and entry into your desired classes, it is recommended that you apply as early as possible.

How to Apply

To apply for the EBAC program, please fill out the application form and submit it via e-mail, mail or fax. To complete the application, you will need:

- Your personal information, including SIN number
- Your educational and professional history
- A cheque, Visa, or MasterCard for payment of \$75 application fee. The application fee pays for the evaluation of your application, and is not refundable. Your application will not be processed until the fee has been paid.

If you have previously taken any courses with the University of Saskatchewan, you are exempt from paying the application fee.

Contact us

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